

**BUENA PARK CABLE FOUNDATION  
MINUTES OF MEETING  
January 11, 2022**

President Don Harbert called the Buena Park Cable Foundation Meeting of January 11, 2022, to order at 2:30 p.m.

PRESENT: Brown, Night, Sonne (arrived at 2:39 p.m.), Swift (arrived at 2:34 p.m.), Traut, Park, Harbert  
ABSENT: Barnet

**ALSO PRESENT:** Eddie Fenton, Assistant City Manager; Jessica Fewer, Sr. Management Analyst; Gina Van Stratten, Marketing Specialist; Yaretza Medina, Executive Assistant; and Sarah Guerra, Administrative Assistant.

**PLEDGE OF ALLEGIANCE**

Director Brown led the Pledge of Allegiance.

**PUBLIC COMMENTS (Agenda Items):**

There were no public comments.

**CONSENT CALENDAR:**

1. MINUTES of September 14, 2021 – APPROVED

MOTION: Brown  
SECOND: Traut  
AYES: Night, Brown, Park, Sonne, Swift, Traut, Harbert  
NOES: None

2. APPROVE CLAIMS AND DEMANDS - APPROVED

MOTION: Brown  
SECOND: Traut  
AYES: Night, Brown, Park, Sonne, Swift, Traut, Harbert  
NOES: None

**UNFINISHED BUSINESS:**

None.

**NEW BUSINESS:**

3. SELECTION OF A DIRECTOR FOR THE VACANT BOARD POSITION

Ms. Fewer stated that since Jim Bass announced his resignation last year, the Director position has been advertised. A subcommittee was formed in September 2021, to review applications and interview potential candidates. On October 22, 2021, the subcommittee interviewed three applicants

via Zoom. Subsequently, the subcommittee recommended Benjamin Gonzalez for the Director position. Mr. Gonzalez is active in the Buena Park community and is currently a Cultural and Fine Arts Commissioner. In addition, he works as a freelance videographer, photographer, and graphic designer. Moreover, he will be attending Cal State Fullerton in the spring as a Cinema and Television Arts major. Ms. Fewer stated that the vacant Director position has remained open and advertised during this process, and on January 10, 2022, they received an application for the Director position. Unless provided different direction from the Board, staff will keep this applicant's information on file and notify them if another position becomes available in the future.

Director Night indicated that as the chair of the subcommittee, he is recommending approval of Mr. Gonzalez. Director Swift commented that although she is sure Mr. Gonzalez is well-qualified for the position, and was recommended by the sub-committee because he is a good candidate, not just males can make decisions on what is on the channel. She confirmed she voted for Mr. Gonzalez. However, she recommended that the Board provide opportunities for all people to serve. Director Brown said that he agrees and understands Director Swift's feelings about more diversity for any future Board positions, although the Board is limited by the candidates who apply. Director Night commented that he also agrees, but there are limitations to this as the City Council automatically take up five seats of the Board and the ministerial association has one representative, who is currently Mr. Harbert, which leaves only three positions that can be occupied by the general public. He reiterated that despite these limitations, there should be more women on the Board.

MOTION: Night  
SECOND: Traut  
AYES: Brown, Night, Park, Sonne, Swift, Traut, Harbert  
NOES: None  
ABSENT: Barnet

#### 4. SELECTING OF PRESIDENT AND VICE PRESIDENT

Ms. Medina explained the process for selection of President and opened nominations.

Director Night nominated Director Park. Director Park declined the nomination and instead nominated Director Sonne. There being no other nominations, Director Sonne was selected as President.

President Sonne opened nominations for Vice President. Director Brown nominated Director Swift for Vice President. There being no other nominations, Director Swift was selected as Vice President.

President Sonne opened nominations for Secretary. Director Traut nominated Baron Night for the position of secretary. There being no other nominations, Director Night was selected as Secretary.

President Sonne opened the nominations for Treasurer. Director Night nominated Director Traut for the position of Treasurer. Director Traut declined and instead nominated Director Gonzalez. There being no other nominations, Director Gonzalez was selected as Treasurer.

#### 5. SELECTION OF MYRNA HOLMQUIST SCHOLARSHIP PROGRAM SUBCOMMITTEE

Ms. Fewer indicated that the application period for the Myrna Holmquist Scholarship Program is now open and will closed on April 7, 2022. Staff will continue to promote the program during this

time in the *Buena Park Today*, City website, Cable Foundation website, and City social media channels. She recommended that the Board select a subcommittee to review applications, interview candidates, and make recommendations to the Board.

Vice President Swift, Treasurer Gonzalez, and Director Harbert were appointed to serve on the Myrna Holmquist Scholarship Program Subcommittee.

MOTION: Receive and file report.

## 6. CITY GOVERNMENT ACCESS REPORT

Ms. Van Stratten stated that the Buena Park Television channel is currently playing a public service announcement for the Fair Housing Foundation, December's Crime Watch episode, and the December City Council Meeting. Staff is working on taking down the holiday productions that are still showing. Staff is in the development phase of additional evergreen content to be produced and played on the channel for more extended periods.

Director Night said that at the September 2021, meeting, staff had discussed a new program entitled, *Behind Buena Park*. He indicated that he would like to know the status on that concept and would like to see an outline of the program for the Board's review prior to implementation. He also said that at the last meeting, the Board had directed staff to send emails to the Board twice a month to update them with what is currently on the channel.

Ms. Van Stratten responded that the *Behind Buena Park* show was part of the additional evergreen content that staff is developing and indicated that staff can bring back additional details at the next Board meeting. She also indicated that she believed the direction from the Board was to receive periodic emails from staff when updates were made to the channel, which was done in December.

Director Swift cautioned that if staff were to submit proposals to the Board on each project, it would delay productions and reduce productivity.

Director Brown pointed out that the minutes from the last Board meeting confirm that staff was to send out emails "periodically" to the Board, which they have.

Mr. Fenton stated that it is staff's intention to include programming proposals at the February 8, 2022, meeting during the Mid-Budget Review item in an effort to increase both the quality and quantity of productions.

Director Night indicated that that would be satisfactory.

MOTION: Receive and file report.

## **ANNOUNCEMENTS/DISCUSSION:**

No announcements.

## **ADJOURNMENT**

There being no further business, the meeting was adjourned at 2:53 p.m. The next meeting is

scheduled for February 8, 2022, at 2:30 p.m.

**ATTEST:**

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Susan Sonne, President

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Yaretza Medina, Executive Assistant