

**BUENA PARK CABLE FOUNDATION  
MINUTES OF MEETING  
September 12, 2017**

Vice President Fred Smith called the Buena Park Cable Foundation Meeting of September 12, 2017 to order at 2:31 p.m. in the Council Chamber, 6650 Beach Boulevard, Buena Park, California.

**PRESENT:** Barnet, Bass, Harbert, Night, Smith and Swift  
**ABSENT:** Berry, Brown and Vaughn

**ALSO PRESENT:**

Aaron France, Deputy City Manager, Adrian Garcia, Accounting Technician and Marsha Cook, Executive Assistant.

**PLEDGE OF ALLEGIANCE**

Jim Bass led the Pledge of Allegiance to the flag.

**PUBLIC COMMENTS (Agenda Items):**

There were no public comments.

**CONSENT CALENDAR:**

**MINUTES OF JUNE 13, 2017**

**CLAIMS AND DEMANDS**

**MOTION:** Night/Smith to APPROVE the Consent Calendar.  
**AYES:** Barnet, Bass, Harbert, Night, Smith and Vaughn.  
**NOES:** None  
**ABSENT:** Berry, Brown and Vaughn.

**UNFINISHED BUSINESS**

Discussion of options for future loss of revenue -.Aaron France reported that the revenue stream for cable TV service has been steadily decreasing and although staff has not done extensive research into other ways to generate revenue besides a few grants, he hoped that the Board would provide ideas and direction.

Grant Barnet requested a report from the Finance Dept. tracking the income trends for cable subscribers in between meetings (quarterly payments from ATT and Time Warner).

Director Night suggested various entities might begin paying for advertisements on BPTV. Aaron France recommended that the City's legal team review the idea of sponsorships or solicitation of paid ads and provide direction.

**NEW BUSINESS**

Consideration of a 4-month trial to produce Planning Commission Meetings and to film City Council Study Sessions - Deputy City Manager Aaron France reported that the City Council discussed filming Planning Commission meetings in July, 2017 and asked for a 4-month trial period. He estimated staff time for filming Planning Commission meetings over the course of a year would be approximately \$1,500. More recently the City Council discussed filming and rebroadcasting the Study Sessions after the City Council meetings, which would cost an additional \$3,000 a year for staff time.

Aaron France advised that the costs could be paid from the budgeted Reserve Funds, or the Directors could move some funds around in the existing budget.

Director Baron Night stated that he had concerns because the Cable Foundation currently has a cash flow problem.

Director Swift stated that she felt broadcasting both the Planning Commission meeting and the City Council Study Sessions were public information, and the City should provide a public forum for the residents by broadcasting them.

Aaron France clarified that the City Council has asked that both programs be filmed. He felt that there was no opposition to filming the meetings and the discussion was only to decide how that would be paid for.

MOTION: Harbert/Swift to fund the 4-month trial period with the Reserve Funds and review again after that.  
AYES: Barnet, Harbert and Swift  
NOES: Bass, Night and Smith  
ABSENT: Berry, Brown and Vaughn

*The motion failed to carry due to a tie vote.*

The item was continued to the next meeting.

General Review Scholarship Program – Myrna Holmquist distributed the proposed 2018 Scholarship Program applications and schedule. She gave an overview of the scholarship program noting that nothing has changed from last year, other than 2018 applications would be due by April 2, 2018.

Baron Night requested 50 copies to hand out at Buena Park Goes to College event on October 14th.

Director Swift described Buena Park Goes to College and asked if the Cable Foundation would like to buy an ad in their program booklet for \$125.

Director Baron Night stated that he did not think the expenditure for a paid ad was necessary since he would be going to the event to promote the program and answer questions in person.

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**MOTION:** Smith/Harbert to purchase a \$125 ad in the Buena Park Goes to College Program Booklet.

**AYES:** Barnet, Bass, Harbert, Smith and Swift

**NOES:** Night

**ABSENT:** Berry, Brown and Vaughn

Myrna Holmquist confirmed that the Foundation was committing \$10,000 for the 2018 Scholarship Fund.

**CITY GOVERNMENT ACCESS REPORT**

Myrna Holmquist reported that BPTV is currently airing Adopt-a-Pet, What's New In Two, Crime Watch, The Ministerial Series featuring The Way Fellowship, Buena Park Library Summer Series, a Community Development update, and Public Works Capital Improvement Projects for 2017.

**PUBLIC COMMENTS (Non-agenda Items):**

There were no public comments.

**ANNOUNCEMENTS**

There were no public comments.

**ADJOURNMENT**

There being no further business, the meeting was adjourned at 3:12 p.m. The next meeting is scheduled for January 9, 2018 at 2:30 p.m.

Aaron France announced that a special meeting might be called in October to discuss the item related to filming the Planning Commission and City Council Study Session, which had been continued.

**ATTEST:**



Marsha Cook, Exec. Asst.



Fred Smith, Vice President