

# AGENDA

BUENA PARK CABLE FOUNDATION  
APRIL 10, 2018  
2:30 p.m.  
COUNCIL CHAMBER  
6650 Beach Boulevard, Buena Park

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## CALL TO ORDER

ROLL CALL:

PRESIDENT FRED SMITH  
VICE PRESIDENT BARON NIGHT  
DIRECTOR GRANT BARNET  
DIRECTOR JIM BASS  
DIRECTOR STEVE BERRY  
DIRECTOR ART BROWN  
DIRECTOR DON HARBERT  
DIRECTOR BETH SWIFT  
DIRECTOR VIRGINIA VAUGHN

## PLEDGE OF ALLEGIANCE

## PUBLIC COMMENTS (Agenda Items):

### CONSENT CALENDAR:

- |   | <b>RECOMMENDED ACTION</b> |
|---|---------------------------|
| 1. Minutes of February 13, 2018             | <b>Approve</b>            |
| 2. Resolutions approving claims and demands | <b>Approve</b>            |

### UNFINISHED BUSINESS:

3. Review of 4 month trial period for filming Planning Commission meetings.

### NEW BUSINESS:

4. Budget Preparation  
Selection of a sub-committee  
Report by Aaron France

### CITY GOVERNMENT ACCESS REPORT:

5. Report by Aaron France

### PUBLIC COMMENTS (Non-agenda Items):

### ANNOUNCEMENTS:

ADJOURNMENT: Next meeting is scheduled for Tuesday, May 8, 2018 at 2:30 p.m.

**BUENA PARK CABLE FOUNDATION  
MINUTES OF MEETING  
February 13, 2018**

President Fred Smith called the Buena Park Cable Foundation Meeting of February 13, 2018 to order at 2:30 p.m. in the Council Chamber, 6650 Beach Boulevard, Buena Park, California.

PRESENT: Bass, Berry (entered at 3:03 p.m.), Brown, Harbert, Night, Smith, Swift (entered at 2:31 p.m.) and Vaughn

ABSENT: Barnet

**ALSO PRESENT:** Aaron France, Deputy City Manager and Marsha Cook, Executive Assistant.

**PLEDGE OF ALLEGIANCE**

Virginia Vaughn led the Pledge of Allegiance to the flag.

**PUBLIC COMMENTS (Agenda Items):**

There were no public comments.

**CONSENT CALENDAR:**

**MINUTES OF January 9, 2018**

**RESOLUTION APPROVING CLAIMS AND DEMANDS**

MOTION: Brown/Night to APPROVE the Consent Calendar.  
AYES: Bass, Brown, Harbert, Night, Smith, Swift and Vaughn  
NOES: None  
ABSENT: Barnet and Berry

**UNFINISHED BUSINESS**

Aaron France reviewed the 4-month trial period for filming the Planning Commission meetings, noting that the meetings have been filmed since October 2017 and broadcast on BPTV. He noted that there had been no feedback from the public during the trial period.

Director Brown suggested finding a way to judge the public's interest in the series, such as a banner at the bottom of the screen requesting feedback or surveying opinion through social media.

Aaron France advised that analytics can also be gathered through the company that hosts the website.

Director Night suggested that after more promotion and feedback, continuation of the series should be re-evaluated.

MOTION: Brown/Harbert to continue the item until the June meeting for evaluation.  
AYES: Bass, Brown, Harbert Night, Smith, Swift and Vaughn  
NOES: None  
ABSENT: Barnet and Berry

## **NEW BUSINESS**

### **Midyear Budget Review**

Aaron France distributed a spread sheet with an overview of the actual, proposed and mid-year budget information and reviewed the various items contained therein. He noted that staff is not currently recommending any changes. He added that the 2018-2019 budget adoption was scheduled for June 12, 2018.

### **Capital Purchase Request**

Aaron France reported that due to a theft in October, some equipment in the control room needed to be replaced at a cost of \$500-\$700 for a TV and a lap top computer and audio/video controller. He asked the Foundation to cover the expense with Capital Outlay funds.

Director Brown suggested that the responsibility should be the City's and not Buena Park Cable Foundation, since the security of the building is their responsibility.

MOTION: Brown/Night recommend the City pay for the stolen equipment since the security of the building is under their authority.  
AYES: Bass, Brown, Harbert Night, Smith, Swift and Vaughn  
NOES: None  
ABSENT: Barnet and Berry

## **CITY GOVERNMENT ACCESS REPORT**

Aaron France reported that BPTV is currently airing City Council meetings, Planning Commission meetings, What's New In Two, Adopt-a-Pet, the 2018 State of the City Luncheon and Crime Watch.

### **PUBLIC COMMENTS (Non-agenda Items):**

Ken McKinney shared that he was working on the State of the City program, the Spring Edition of Buena Park Today, the Mayor's Show and What's New in Two.

He announced that the Historical Society was holding a function in April and asked if the City would cover it even though it wasn't budgeted or scheduled. He thanked the Foundation, and noted that it was his 8<sup>th</sup> year as a producer and how much he enjoyed it and hoped to continue working with them in the future.

## **ANNOUNCEMENTS**

Director Swift shared that she was recognized from BPTV Council meetings by someone at OSH.

Deputy City Manager Aaron France announced that Myrna Holmquist was still out due to illness and that she appreciated the flowers and everyone's well wishes. He added that she and her family were discussing her options for the future, but it was unlikely that she would return.

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February 13, 2018  
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**ADJOURNMENT**

There being no further business, the meeting was adjourned at 2:48 p.m. The next meeting is scheduled for April 10, 2018 at 2:30 p.m.

**ATTEST:**

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Marsha Cook, Exec. Asst.

\_\_\_\_\_  
Fred Smith, President

**BUENA PARK FOUNDATION**  
**Income Statement**  
**February 28, 2018**

**REVENUES**

	Current Year			Prior Year
	Budget	Actual Period Ending February 28, 2018	Variance- Favorable (Unfavorable)	Actual Period Ending June 30, 2017
3410 Investment Income	\$ 50.00	\$ 1.55	\$ (48.45)	\$ 83.34
3900 Miscellaneous Revenue	-	-	-	-
3951 Contribution from Time Warner/AT&T	100,000.00	53,989.65	(46,010.35)	104,604.72
<b>Total Revenues</b>	<b>\$ 100,050.00</b>	<b>\$ 53,991.20</b>	<b>\$ (46,058.80)</b>	<b>\$ 104,688.06</b>

**EXPENDITURES**

5214 Taxes and Fees	100.00	61.00	39.00	81.00
5219 Time Warner Video Services	1,000.00	703.66	296.34	1,019.52
5220 Government Access/City	72,000.00	46,791.72	25,208.28	83,797.32
5221 Government Access/Council	6,000.00	3,640.00	2,360.00	5,000.00
5223 Ministerial Series	3,300.00	550.00	2,750.00	1,925.00
5225 Member Salaries	3,000.00	2,100.00	900.00	3,300.00
5227 Misc Expenses/Add'l Programming	2,500.00	125.00	2,375.00	995.00
5230 Scholarships	10,000.00	-	10,000.00	4,000.00
5240 Professional Services	1,600.00	-	1,600.00	1,582.00
5245 Accounting/Staff Services	5,000.00	-	5,000.00	13,000.00
5250 Equipment Maintenance	2,000.00	151.46	1,848.54	1,548.85
5260 Equipment Replacement Fund	3,500.00	-	3,500.00	1,115.00
5410 Stationery/Supplies	250.00	(10.00)	260.00	67.58
5411 Printing	150.00	-	150.00	-
5420 Books/Dues/Subscriptions	200.00	108.95	91.05	80.00
5430 Postage	100.00	-	100.00	49.00
5840 Capital Outlay	2,000.00	-	2,000.00	2,000.00
<b>Total Expenditures</b>	<b>112,700.00</b>	<b>54,221.79</b>	<b>58,478.21</b>	<b>119,560.27</b>
Revenues Over (Under) Expenditures	(12,650.00)	(230.59)	12,419.41	(14,872.21)
Fund Balance, Beginning of Period	28,401.58	28,401.58	-	43,273.79
Fund Balance, End of Period	\$ 15,751.58	\$ 28,170.99	\$ 12,419.41	28,401.58





### Content Drilldown

ALL » PAGE PATH LEVEL 1: /buenaparkca/

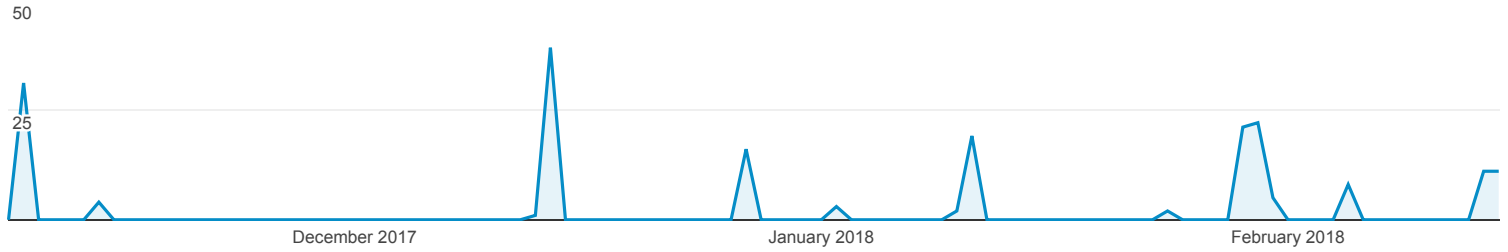
Nov 8, 2017 - Feb 15, 2018



All Users  
100.00% Pageviews

#### Explorer

Pageviews



This data was filtered with the following filter expression: **planning**

Page path level 2	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit
	195 % of Total: 6.59% (2,958)	144 % of Total: 7.37% (1,955)	00:02:24 Avg for View: 00:02:59 (-19.77%)	0.00% Avg for View: 7.52% (-100.00%)	14.87% Avg for View: 26.47% (-43.82%)
1. /November 8, 2017 Planning Commission/	63 (32.31%)	43 (29.86%)	00:02:13	0.00%	12.70%
2. /December 13, 2017 Planning Commission/	48 (24.62%)	30 (20.83%)	00:03:00	0.00%	10.42%
3. /January 24, 2018 Planning Commission/	48 (24.62%)	43 (29.86%)	00:02:08	0.00%	22.92%
4. /January 10, 2018 Planning Commission/	30 (15.38%)	23 (15.97%)	00:02:26	0.00%	10.00%
5. /February 14, 2018 Planning Commission/	6 (3.08%)	5 (3.47%)	00:00:17	0.00%	33.33%

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